

Jonas Auernhammer

Product Designer

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Working Experience

Build in Amsterdam E-commerce of the Year '17, '18, '19 & '21	Mar 2023 - Nov 2023	Designer (Intern) Worked on a new 3D product configurator for vitra.com that enables 4.8M+ annual users to customize over 640 products from 30+ categories according to their needs. Also I supported various other Design projects involving Dior , TheBalvenie , and a packaging design for X-Bionic .
Siemens AG	Mar 2021 - Jun 2022	Product Design for HMIs (Working Student) Collaborated on international HMI design projects, led design sprints in Europe, created a design system for the HMI team, conducted Figma trainings for colleagues in China, and designed and UX optimized HMIs for international clients like Porsche . Enabled engineers to resolve issues in production lines up to 4x faster on their HMIs.
Freelance	Oct 2020 - Today	Freelance Designer Collaborated on multidisciplinary design projects, such as different types of interactive Software projects, a Webapp for a Research Institute in Norway, a mobile App and Social Media Campaigns that I have directed and produced.
OHM Professional School, Technical University	Feb 2020 - Jun 2020	Working student in the field of digitization and design Conception and development of a survey Webapp for better communication between students and professors.
Brunner & Schmidt Data Technology	Jul 2018 - Feb 2019	Part-time job in web design and development Designed and developed both internal and external websites.
Brunner & Schmidt Data Technology	Jan 2018 - Jul 2018	Internship in the field of digitalization and marketing Worked on various digital projects such as a website, explainer videos & standardization of work processes.

Education

TH Nuernberg	Oct 2020 - Today	Bachelor Studies in Design (ToR 1,24)
TH Nuernberg	Oct 2020 - Jun 2019	Bachelor Studies in business administration
Staatliche FOS II Nuernberg	Dec 2017 - Jun 2019	Fachabitur in business administration

Certification

Awwwards	Honors (Lockcard Configurator)
IBM	Enterprise Design Thinking Practitioner
Google	Basics of online Marketing

Skills

Adobe Illustrator, Adobe Photoshop, Glyphs (Custom Type), Blender, Keyshot, Figma(Design Systems), After Effects, Principle, Framer, SEO, HTML & CSS, Design Sprints, Design Thinking, User Testing, User Research, Adobe Creative Suite, Davinci Resolve, MS Office,

Interests

Fashion, Sport, Tech, Design, Finance, Film, Photography, Wintersport, VR