Jonas Auernhammer

UX Designer

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Working Experience

Build in Amsterdam E-commerce of the Year '17, '18, '19 & '21	Mar 2023 - Nov 2023	**User Experience Design (Intern)** Worked on a new 3D product configurator for vitra.com that enables 4.8M+ annual users to customize over 640 products from 30+ categories according to their needs. Aside from my main project I also supported various other E-Commerce projects involving Dior, TheBalvenie, and X-Bionic.
Siemens AG	Mar 2021 - Jun 2022	**User Experience Design for HMIs (Working Student)** Collaborated on international HMI design projects, led design sprints in Europe, created a design system for the HMI team, conducted Figma trainings for colleagues in China, and designed and UX optimized HMIs for international clients like Porsche. Enabled engineers to resolve issues in production lines up to 4x faster on their HMIs.
Freelance	Oct 2020 - Today	**User Experience Designer** Collaborated on multidisciplinary digital projects, such as different types of interactive Software projects, a Webapp for a Research Institute in Norway, a mobile App and Social Media Campaigns that I have directed and produced.
OHM Professional School, Technical University	Feb 2020 - Jun 2020	**Working student in the field of digitization and design** Conception and development of a survey Webapp for better communication between students and professors.
Brunner & Schmidt Data Technology	Jul 2018 - Feb 2019	**Part-time job in web design and development** Designed and developed both internal and external websites.
Brunner & Schmidt Data Technology	Jan 2018 - Jul 2018	**Internship in the field of digitalization** Worked on various digital projects such as a website, explainer videos & standardization of work processes.

Education

TH Nuernberg	Oct 2020 - Today	**Bachelor Studies in Design** (ToR 1,24)
TH Nuernberg	Oct 2020 - Jun 2019	**Bachelor Studies in business administration**
Staatliche FOS II Nuernberg	Dec 2017 - Jun 2019	**Fachabitur in business administration**

Certification

IBM	Enterprise Design Thinking Practitioner
Webflow	Layout Certification Level 1+2
Google	Basics of online Marketing

Skills

Figma(Design Systems), After Effects, Principle, Framer, SEO, HTML & CSS, GSAP Js, Webflow Development, Design Sprints, Design Thinking, User Testing, User Research, Adobe Creative Suite, Davinci Resolve, Blender, MS Office,

Interests

Fintess, Tech, Design, Finance, Film, Wintersport, VR